

hoii[®]
Coming home

- WELCOME -

www.hoii.nl

HALINA 43X43 CM MOCHA
JEANETTE 45X45 CM DOESKIN



MARENT 40X60 CM WHITE PEPPER
JEANETTE 45X45 CM SEPIA TINT

- OUR STORY -

hoii®

Welcome to the majestic world of Hoii.

Following in the footsteps of our ancestors, our designers have been traveling the world for years. During these journeys they have been in search of hidden interior treasures such as extraordinary design, vibrant textiles and authentic craftsmanship with royal allure. During these journeys, our designers have gained an endless amount of inspiration.

These experiences are cherished and translated into memorable stories,
when *Coming home.*

We would like to take you on a journey through the world of Hoii.

FOLLOW OUR JOURNEY & BE INSPIRED BY THE WORLD OF HOII.

With love,
Team Hoii

HALINA 43X43 CM MOCHA
JEANETTE 45X45 CM DOESKIN
JEANETTE 30X50 CM DOESKIN
MARCELLO 45X45 CM PUMICE STONE
ODETTE 45X45 CM SEPIA TINT



Coming home



ODETTE 45X45 CM DARK OLIVE

HALINA 43X43 CM MOCHA
JEANETTE 45X45 CM DOESKIN
JEANETTE 30X50 CM DOESKIN
MARCELLO 45X45 CM PUMICE STONE
ODETTE 45X45 CM SEPIA TINT

AMORELLA 150X200 CM CHOCOLATE MARTINI
ANNABELLA 150X200 CM CHOCOLATE MARTINI
ALEXA 45X45 CM CHOCOLATE MARTINI
CELESTE 30X50 CM CHOCOLATE MARTINI



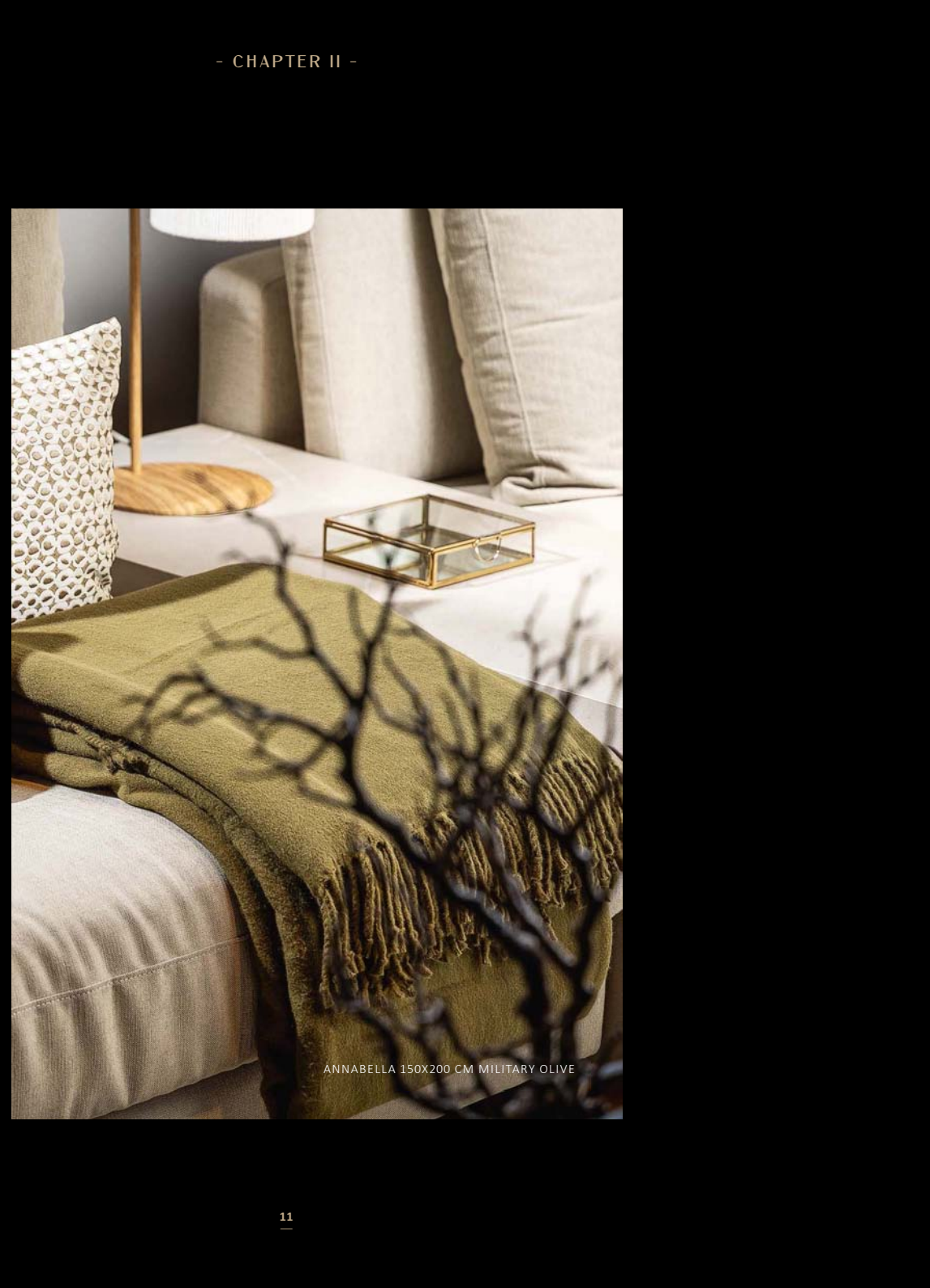
ALEXA 45X45 CM CHOCOLATE MARTINI
CELESTE 30X50 CM CHOCOLATE MARTINI



ANNABELLA 150X200 CM CHOCOLATE MARTINI



CELESTE 30X50 CM MILITARY OLIVE
FILIPPA 40X60 CM SEPIA TINT



ANNABELLA 150X200 CM MILITARY OLIVE



CELESTE 45X45 CM MILITARY OLIVE
FILIPPA 30X50 CM SEPIA TINT

CELESTE 30X50 CM MILITARY OLIVE
FILIPPA 40X60 CM SEPIA TINT
ANNABELLA 150X200 CM MILITARY OLIVE

VELVET GREENS



LORENZO 45X45 CM MILITARY OLIVE

TIMELESS DREAMS





GABRIEL 30X50 CM NATURAL
GABRIEL 45X45 CM NATURAL

GABRIELLA 140X180 CM NATURAL
JULIA 30X50 CM OTTER
JULIA 45X45 CM OTTER



DELPHINE 60X60 CM DOESKIN
DELPHINE 45X45 CM DOESKIN
JULIA 45X45 CM WHITE PEPPER
JULIETTE 140X180 CM WHITE PEPPER



DELPHINE 60X60 CM DOESKIN
DELPHINE 45X45 CM DOESKIN
DELPHINE 30X50 CM DOESKIN
JULIA 45X45 CM WHITE PEPPER
JULIA 30X50 CM WHITE PEPPER
JULIETTE 140X180 CM WHITE PEPPER

Bright Serenity

DELPHINE 60X60 CM DOESKIN
DELPHINE 45X45 CM DOESKIN
JULIA 45X45 CM WHITE PEPPER
JULIETTE 140X180 CM WHITE PEPPER

The brand was founded in 2021, but the story behind Hoiï began decades ago. Hoiï is part of a large family business where passion for textiles and interior design come together. Conveying the luxurious feeling is the main focus of our team. Every collection of cushions is inspired by our many journeys.

As a brand, we are inspired by different cultures, architecture, art and trends within the interior and fashion industry.

Fall in love with the warm colours, vibrant dessins, extraordinary details and handmade finishing. The cushions of Hoiï are manufactured through authentic craftsmanship. All cushions are hand-filled with a natural feather filling in our warehouse in the Netherlands.

With the products of Hoiï we want to give you a feeling of coming home. Coming home is a luxurious moment with the ambiance and warmth of Hoiï.





Refined Charm



DELPHINE 30X50 CM RAVEN

DELPHINE 45X45 CM RAVEN
CELESTE 30X50 CM RAVEN
ANNABELLA 150X200 CM RAVEN



JEANETTE 45X45 CM SEPIA TINT
MARENT 40X60 CM WHITE PEPPER

DAVIDE 43X43 CM NATURAL
MARENT 45X45 CM WHITE PEPPER
JEANETTE 30X50 CM SEPIA TINT



Tote bag Evita
43X34X13 CM | PUMICE STONE



Cosmetic bag Eleonora
23X12,5X6,5 CM | PUMICE STONE



Key pouch Eleonora
14X8,5 CM | PUMICE STONE

Tote bag Elisabeth
43X34X13 CM | TOBACCO BROWN



Tote bag Evita
43X34X13 CM | PUMICE STONE



Tote bag Charlotte
43X34X13 CM | PUMICE STONE



Cosmetic bag Elisabeth
23X12,5X6,5 CM | TOBACCO BROWN



Key pouch Elisabeth
14X8,5 CM | TOBACCO BROWN



Cosmetic bag Evita
23X12,5X6,5 CM | PUMICE STONE



Key pouch Evita
14X8,5 CM | PUMICE STONE



Cosmetic bag Charlotte
23X12,5X6,5 CM | PUMICE STONE



Key pouch Charlotte
14X8,5 CM | PUMICE STONE

ELEONORA 45X45 CM PUMICE STONE
EVITA 45X45 CM PUMICE STONE
ELISABETH 45X45 CM PUMICE STONE



Tote bag Davide
43X34X13 CM | DARK OLIVE



Tote bag Marcello
43X34X13 CM | PUMICE STONE



Tote Bags

JULIETTE 140X180 CM PARCHMENT
MARCELLO 45X45 CM PUMICE STONE
ODETTE 45X45 CM DARK OLIVE



CELESTE 45X45 CM CHARCOAL GRAY
AMORA 45X45 CM CHARCOAL GRAY
NATALIE 30X50 CM PUMICE STONE
ANNABELLA 150X200 CM CHARCOAL GRAY



ALEXA 45X45 CM CHARCOAL GRAY
ALEXA 30X50 CM CHARCOAL GRAY
CELESTE 30X50 CM CHARCOAL GRAY
AMORA 30X50 CM CHARCOAL GRAY
ALEXANDRA 150X200 CM CHARCOAL GRAY

CHARLOTTE 40X60 CM RAVEN
CHARLOTTE 30X50 CM RAVEN



DAVIDE 43X43 CM NATURAL
CHARLOTTE 40X60 CM NATURAL



*A new
Perspective.*

GHISLAINE 140X180 CM NATURAL
ODETTE 45X45 CM SEPIA
HALINA 43X43 CM MOCHA
GISELE 30X50 CM NATURAL
GISELE 45X45 CM NATURAL





LORENZO 30X50 CM POTTER'S CLAY



LEONARDO 45X45 CM RAVEN
LORENZO 30X50 CM RAVEN



LEONARDO 45X45 CM POTTER'S CLAY
FRANCESCO 30X50 CM POTTER'S CLAY

With love,
Team Hoi

FIND THE ROYAL ESSENCE.



ANNABELLA 150X200 CM INSIGNIA BLUE
ALEXANDRA 150X200 CM INSIGNIA BLUE
ALEXA 45X45 CM INSIGNIA BLUE
ADRIANE 45X45 CM PUMICE STONE
AMORA 30X50 CM INSIGNIA BLUE





SUSTAINABLE LIVING,

Coming home is a luxurious moment with the ambiance and warmth of Hoii. In addition to ambiance and warmth, we also like to come home “consciously”. Aware of our ecological footprint and its impact on the world. Therefore, we are constantly working on making Hoii more sustainable. This includes the entire process from cotton to the finished product. We want to contribute to a more sustainable world.

Our principles

To be transparent and provide a good working and living environment, not only for our own employees but also for our suppliers. We have been working closely with our long-term partners in the Far East for years. We are very aware of social compliance and ensure that our partners in the Far East are encouraged through audits to continue to meet our requirements within working and environmental conditions.



We are proud to tell you that we as Hoii are members of Amfori BSCI, a global initiative that promotes responsible and sustainable business practices in supply chains.



**STANDARD
100**

High quality and safe products

Hoii want to be able to guarantee that we offer a good and safe product. Therefore, a number of cushion covers are OEKO-TEX STANDARD 100 certified.

The OEKO-TEX STANDARD 100 is a global certification system for both raw materials and textile products. At Hoii it concerns a selection of cushion covers.

Our entire production process is tested so that we can say with assurance that our products are harmless to humans.

Our products are tested for compliance with the legal rules and regulations concerning environmentally harmful substances such as heavy metals, harmful dyes and plant protection products.



Recycled feathers

The quality team of Hoiï is continuously improving and innovating the production process and obtaining the necessary certifications for our products. We are proud of the fact that all our feather cushion fillings contain 100% recycled feathers certified by the Global Recycled Standard (GRS).

With love,
Team Hoiï



THE COLLECTION



Adriane
45X45 CM | PUMICE STONE
100% POLYESTER
8714165642266



Alexa
30X50 CM | CHARCOAL GRAY
100% VISCOSE
8720367925885



Alexa
30X50 CM | CHOCOLATE MARTINI
100% VISCOSE
8720367925878



Alexa
30X50 CM | INSIGNIA BLUE
100% VISCOSE
8720367925892



Amora
30X50 CM | CHOCOLATE MARTINI
100% VISCOSE
8720367925991



Amora
30X50 CM | INSIGNIA BLUE
100% VISCOSE
8720367926011



Amora
45X45 CM | CHARCOAL GRAY
100% VISCOSE
8720367925977



Amora
45X45 CM | CCHOCOLATE MARTINI
100% VISCOSE
8720367925960



Alexa
45X45 CM | CHARCOAL GRAY
100% VISCOSE
8720367925854



Alexa
45X45 CM | CHOCOLATE MARTINI
100% VISCOSE
8720367925847



Alexa
45X45 CM | INSIGNIA BLUE
100% VISCOSE
8720367925861



Alexandra
150X200 CM | CHARCOAL GRAY
60% COTTON, 40% ACRYL
8720367926202



Amora
45X45 CM | INSIGNIA BLUE
100% VISCOSE
8720367925984



Amorella
150X200 CM | CHARCOAL GRAY
60% COTTON, 40% ACRYL
8720367926035



Amorella
150X200 CM | CHOCOLATE MARTINI
60% COTTON, 40% ACRYL
8720367926028



Amorella
150X200 CM | INSIGNIA BLUE
60% COTTON, 40% ACRYL
8720367926042



Alexandra
150X200 CM | CHOCOLATE MARTINI
60% COTTON, 40% ACRYL
8720367926196



Alexandra
150X200 CM | INSIGNIA BLUE
60% COTTON, 40% ACRYL
8720367926219



Amelie
45X45 CM | TOBACCO BROWN
100% POLYESTER
8720367906266



Amora
30X50 CM | CHARCOAL GRAY
100% VISCOSE
8720367926004



Annabella
150X200 CM | CHARCOAL GRAY
60% COTTON, 40% ACRYL
8720367925762



Annabella
150X200 CM | CHOCOLATE MARTINI
60% COTTON, 40% ACRYL
8720367925755



Annabella
150X200 CM | INSIGNIA BLUE
60% COTTON, 40% ACRYL
8720367925779



Annabella
150X200 CM | MILITARY OLIVE
60% COTTON, 40% ACRYL
8720367912496

THE COLLECTION



Annabella
150X200 CM | POTTER'S CLAY
60% COTTON, 40% ACRYL
8720367912519



Annabella
150X200 CM | PUMICE STONE
60% COTTON, 40% ACRYL
8720367912502



Annabella
150X200 CM | RAVEN
60% COTTON, 40% ACRYL
8720367912489



Celeste
30X50 CM | CHARCOAL GRAY
100% VISCOSE
8720367926493



Celeste
45X45 CM | INSIGNIA BLUE
100% VISCOSE
8720367926400



Celeste
45X45 CM | MILITARY OLIVE
100% VISCOSE
8720367926387



Celeste
45X45 CM | POTTER'S CLAY
100% VISCOSE
8720367926363



Celeste
45X45 CM | PUMICE STONE
100% VISCOSE
8720367926394



Celeste
30X50 CM | CHOCOLATE MARTINI
100% VISCOSE
8720367926486



Celeste
30X50 CM | INSIGNIA BLUE
100% VISCOSE
8720367926479



Celeste
30X50 CM | MILITARY OLIVE
100% VISCOSE
8720367926455



Celeste
30X50 CM | POTTER'S CLAY
100% VISCOSE
8720367926431



Celeste
45X45 CM | RAVEN
100% VISCOSE
8720367926370



Charlotte
30X50 CM | NATURAL
41% VISCOSE, 40% COTTON,
19% POLYESTER
8720367932913



Charlotte
30X50 CM | RAVEN
41% VISCOSE, 40% COTTON,
19% POLYESTER
8720367904903



Charlotte
40X60 CM | NATURAL
41% VISCOSE, 40% COTTON,
19% POLYESTER
8720367932906



Celeste
30X50 CM | PUMICE STONE
100% VISCOSE
8720367926462



Celeste
30X50 CM | RAVEN
100% VISCOSE
8720367926448



Celeste
45X45 CM | CHARCOAL GRAY
100% VISCOSE
8720367926424



Celeste
45X45 CM | CHOCOLATE MARTINI
100% VISCOSE
8720367926417



Charlotte
40X60 CM | RAVEN
41% VISCOSE, 40% COTTON,
19% POLYESTER
8720367904897



Tote bag Charlotte
43X34X13 CM | NATURAL
100% POLYESTER
8720367939462



Cosmetic bag Charlotte
23X12,5X6,5 | NATURAL
100% POLYESTER
8720367947559



Key pouch Charlotte
14X8,5 CM | NATURAL
100% POLYESTER
8720367947597

THE COLLECTION



Davide
30X50 CM | NATURAL
100% POLYESTER
8720367932524



Davide
43X43 CM | NATURAL
100% POLYESTER
8720367932517



Delphine
30X50 CM | DOESKIN
100% POLYESTER
8720367947702



Delphine
30X50 CM | RAVEN
100% POLYESTER
8720367947719



Key pouch Eleonora
14X8,5 CM | PUMICE STONE
60% VISCOSE, 40% POLYESTER
8720367947566



Elisabeth
30X50 CM | TOBACCO BROWN
100% VISCOSE
8720367906181



Elisabeth
45X45 CM | TOBACCO BROWN
100% VISCOSE
8714165648961



Tote bag Elisabeth
43X34X13 CM | TOBACCO BROWN
60% VISCOSE, 40% POLYESTER
8720367922983



Delphine
45X45 CM | DOESKIN
100% POLYESTER
8720367947726



Delphine
45X45 CM | RAVEN
100% POLYESTER
8720367947733



Delphine
60X60 CM | DOESKIN
100% POLYESTER
8720367947740



Delphine
60X60 CM | RAVEN
100% POLYESTER
8720367947757



Cosmetic bag Elisabeth
23X12,5X6,5 | TOBACCO BROWN
60% VISCOSE, 40% POLYESTER
8720367947535



Key pouch Elisabeth
14X8,5 CM | TOBACCO BROWN
60% VISCOSE, 40% POLYESTER
8720367947573



Evita
30X50 CM | PUMICE STONE
100% VISCOSE
8720367906204



Evita
45X45 CM | PUMICE STONE
100% VISCOSE
8714165649005



Eleonora
30X50 CM | PUMICE STONE
100% VISCOSE
8720367906198



Eleonora
45X45 CM | PUMICE STONE
100% VISCOSE
8714165648985



Tote bag Eleonora
43X34X13 CM | PUMICE STONE
60% VISCOSE, 40% POLYESTER
8720367922969



Cosmetic bag Eleonora
23X12,5X6,5 | PUMICE STONE
60% VISCOSE, 40% POLYESTER
8720367947528



Tote bag Evita
43X34X13 CM | PUMICE STONE
60% VISCOSE, 40% POLYESTER
8720367922976



Cosmetic bag Evita
23X12,5X6,5 | PUMICE STONE
60% VISCOSE, 40% POLYESTER
8720367947542



Key pouch Evita
14X8,5 CM | PUMICE STONE
60% VISCOSE, 40% POLYESTER
8720367947580



Filippa
30X50 CM | SEPIA TINT
100% POLYESTER
8720367947627

THE COLLECTION



Filippa
40X60 CM | SEPIA TINT
100% POLYESTER
8720367947634



Francesco
30X50 CM | MILITARY OLIVE
100% VISCOSE
8720367912403



Francesco
30X50 CM | POTTER'S CLAY
100% VISCOSE
8720367912410



Francesco
45X45 CM | MILITARY OLIVE
100% VISCOSE
8720367912380



Isabella
150X200 CM | MILITARY OLIVE
60% COTTON, 40% ACRYL
8720367912472



Isabella
150X200 CM | POTTER'S CLAY
60% COTTON, 40% ACRYL
8720367913325



Isabella
150X200 CM | RAVEN
60% COTTON, 40% ACRYL
8720367912465



Jeanette
30X50 CM | DOESKIN
100% POLYESTER
8720367947481



Francesco
45X45 CM | POTTER'S CLAY
100% VISCOSE
8720367912397



Gabriel
30X50 CM | NATURAL
100% POLYESTER
8720367933002



Gabriel
45X45 CM | NATURAL
100% POLYESTER
8720367932999



Gabriella
140X180 CM | NATURAL
100% POLYESTER
8720367933019



Jeanette
30X50 CM | SEPIA TINT
100% POLYESTER
8720367947504



Jeanette
45X45 CM | DOESKIN
100% POLYESTER
8720367947498



Jeanette
45X45 CM | SEPIA TINT
100% POLYESTER
8720367947511



Julia
30X50 CM | OTTER
100% POLYESTER
8720367934474



Ghislaine
140X180 CM | NATURAL
100% POLYESTER
8720367932982



Gisele
30X50 CM | NATURAL
100% POLYESTER
8720367932975



Gisele
45X45 CM | NATURAL
100% POLYESTER
8720367932968



Halina
43X43 CM | MOCHA
100% POLYESTER
8720367932500



Julia
30X50 CM | PARCHMENT
100% POLYESTER
8720367934504



Julia
30X50 CM | RAVEN
100% POLYESTER
8720367935273



Julia
30X50 CM | WHITE PEPPER
100% POLYESTER
8720367935273



Julia
45X45 CM | OTTER
100% POLYESTER
8720367934467

THE COLLECTION



Julia
45X45 CM | PARCHMENT
100% POLYESTER
8720367934498



Julia
45X45 CM | RAVEN
100% POLYESTER
8720367935266



Julia
45X45 CM | WHITE PEPPER
100% POLYESTER
8720367935266



Juliette
140X180 CM | OTTER
100% POLYESTER
8720367934481



Leonardo
45X45 CM | RAVEN
100% VISCOSE
8720367912168



Leonelle
30X50 CM | PUMICE STONE
75% POLYESTER, 25% RAYON
8714165642303



Leonelle
45X45 CM | PUMICE STONE
75% POLYESTER, 25% RAYON
8714165642297



Lorenzo
30X50 CM | MILITARY OLIVE
100% VISCOSE
8720367912328



Juliette
140X180 CM | PARCHMENT
100% POLYESTER
8720367934511



Juliette
140X180 CM | RAVEN
100% POLYESTER
8720367935280



Juliette
140X180 CM | WHITE PEPPER
100% POLYESTER
8720367935280



Leonardo
30X50 CM | MILITARY OLIVE
100% VISCOSE
8720367912205



Lorenzo
30X50 CM | POTTER'S CLAY
100% VISCOSE
8720367912335



Lorenzo
30X50 CM | RAVEN
100% VISCOSE
8720367912311



Lorenzo
45X45 CM | MILITARY OLIVE
100% VISCOSE
8720367912298



Lorenzo
45X45 CM | POTTER'S CLAY
100% VISCOSE
8720367912304



Leonardo
30X50 CM | POTTER'S CLAY
100% VISCOSE
8720367912212



Leonardo
30X50 CM | RAVEN
100% VISCOSE
8720367912199



Leonardo
45X45 CM | MILITARY OLIVE
100% VISCOSE
8720367912175



Leonardo
45X45 CM | POTTER'S CLAY
100% VISCOSE
8720367912182



Lorenzo
45X45 CM | RAVEN
100% VISCOSE
8720367912281



Marcello
45X45 CM | PUMICE STONE
100% POLYESTER
8720367932425



Tote bag Marcello
43X34X13 CM | PUMICE STONE
100% POLYESTER
8720367936904



Nadine
30X50 CM | INSIGNIA BLUE
100% POLYESTER
8714165643225

THE COLLECTION



Nadine
45X45 CM | INSIGNIA BLUE
100% POLYESTER
8714165643188



Natalie
30X50 CM | PUMICE STONE
100% POLYESTER
8714165643201



Natalie
45X45 CM | PUMICE STONE
100% POLYESTER
8714165643164



Nicola
30X50 CM | TOBACCO BROWN
100% POLYESTER
8714165643195



Nicola
45X45 CM | TOBACCO BROWN
100% POLYESTER
8714165643157



Odette
45X45 CM | DARK OLIVE
100% POLYESTER
8720367932494



Tote bag Odette
43X34X13 CM | DARK OLIVE
100% POLYESTER
8720367936911

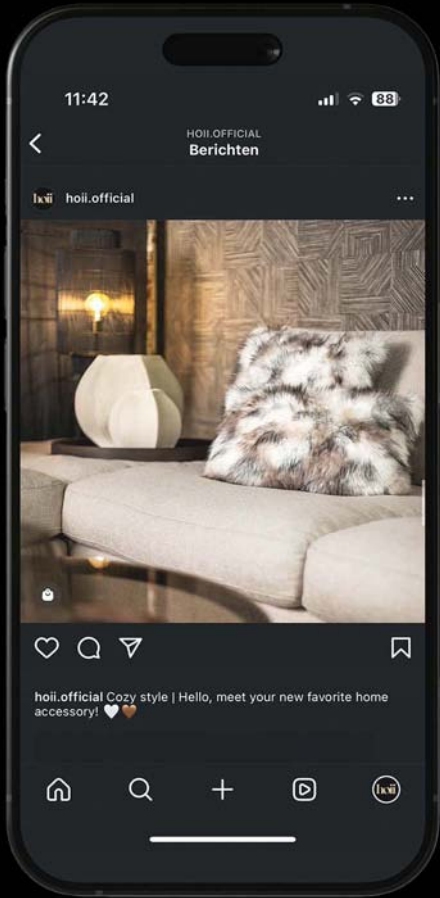
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- MORE INFO -

BE INSPIRED BY OUR SHOWROOM EXPERIENCE

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We invite you to make an appointment
and welcome you to our showroom.

Head office & showroom

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